

European School of Oncology

APPLICATION FOR THE “ESO RECOMMENDED EVENT” LABEL



Introduction and criteria

The organisers of an educational event may submit an application to obtain the “ESO Recommended Event” label if the following criteria are met:

- The event is of relevance for the oncology community and meets an educational need
- Attracts an international audience
- Is held in a geographical area that is related to ESO’s educational activities
- The programme is independent and unbiased
- Is not mono-sponsored and is not a commercially focused event
- Is possibly CME accredited or the application for CME accreditation is planned

The label allows ESO’s support in terms of promotion:

- The ESO logo together with the text “An ESO Recommended Event” is required to be published in all electronic and printed announcements and other communications
- The event details (title, dates, location and website) are listed in the relative section of the ESO website www.eso.net and in the quarterly e-newsletter (over 3.000 contacts)

ESO is authorised to ship an agreed quantity of printed materials (educational brochure, e-ESO promotional flyer, *Cancer World* magazine) for display at the event or inclusion in the event’s delegate bags.

Please complete the form and return it, together with the programme to:
Mr. Gabriele Maggini, gmaggini@eso.net

The application process is free of charge and 4 weeks should be allowed for the result.