Preliminary Programme

10th Latin American Medical Education Workshop on Molecular Targeted Therapy of Cancer

22-23 November 2013, Sao Paulo, Brazil

Programme recommended by

Programme endorsed by
Aim of the live educational workshop

The International Education Initiative on Molecular Targeted Therapy of Cancer (MTTC) was initiated in 2001 with the aim of developing content for high quality medical education for oncologists. Based on the presentations of the first International Workshop on MTTC in Paris in 2002, an educational core curriculum has been developed, directed by the members of the International Education Council. This 10th Latin American Workshop on MTTC is an activity within the International Medical Educational Initiative on MTTC in Latin America, which began with the 1st Latin American Workshop on MTTC in Bariloche, Argentina (2003) and was followed by further workshops in Cancun, Mexico (2004), Trancoso, Brazil (2005), Pucón, Chile (2006), Rio de Janeiro, Brazil (2007), Buenos Aires, Argentina (2008), Quito, Ecuador (2009), Lima, Peru (2010) and Santiago, Chile (2011). A distinguished group of Latin American oncology experts from different disciplines will be giving educational presentations on the basic mode of action and clinical application of various targeted therapies.

Learning objectives

At the end of this live educational workshop the learner will be able to:

- Define the basics of signal transduction, angiogenesis and antibody-based therapy in cancer
- Describe the clinical applications of targeted therapy in cancer
- Summarize the latest developments in the fields of signal transduction, angiogenesis, and antibody-based therapy in cancer therapy

Target audience

Oncologists, radiation-oncologists, surgeons, pathologists.

Accreditation

Serono Symposia International Foundation (www.seronosymposia.org) will submit this programme “10th Latin American Medical Education Workshop on Molecular Targeted Therapy of Cancer - 22-23 November 2013, Sao Paulo, Brazil” for accreditation by the European Accreditation Council for Continuing Medical Education (EACCME®), by European Society for Medical Oncology (ESMO).

Serono Symposia International Foundation (SSIF) adheres to the principles of the Good CME Practice group (gCMEp).
Scientific organiser
Carlos Vallejos
Chairman of the
Latin American Education Council
Oncosalud
Lima, Peru

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Carlos Vallejos  
Chairman of the Latin American Education Council  
Oncosalud  
Lima, Peru
Friday, 22 November 2013

09.00 Registration

**Session I**  |  **Introduction**
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**Chairs:** C. Vallejos (Peru) - C. Mathias (Brazil)

09.50 **Welcome Address**

10.05 **Introduction to the Medical Education Initiative on Molecular Targeted Therapy of Cancer**
C. Vallejos (Peru)

10.15 **L1:** Clinical implications of molecular targeted therapies of cancer: where are we today?
C. Serodio Baldotto (Brazil)

11.15 **L2:** Targeting in the neoplastic cell, focus on cell receptors and signal transductions
B. Garicochea (Brazil)

11.55 **Coffee break**

12.15 **L3:** Targets of the cell environment: role of angiogenesis inhibition and resistance in cancer
H. Gomez (Peru)

12.55 **L4:** New concepts in old targets: focusing on mechanism of resistance
C. Arteaga (USA)

13.00 **Lunch break**
Session III The changing approach in treating cancer

Chair: H. Lupera (Ecuador) - C. Canela (Venezuela)

14.00 L5: Advances in molecular diagnosis
R. Coudry (Brazil)

14.30 L6: Biomarkers in solid tumors
J.M. Reyes (Chile)

15.00 L7: Biomarkers in hematologic malignancies
J. León Chong (Peru)

Session IV Targeting the immune system

Chair: G. Cinat (Argentina) - H. Gomez (Peru)

15.30 L8: Immunoregulation in cancer
C. Silva (Argentina)

16.00 L9: Antigen specific immunotherapy in cancer
H. Zwierzina (Austria)

16.30 End of the first day
Saturday, 23 November 2013

**Session V  Clinical applications: from the lab to the clinic**

**Chairs:** E. Mickiewicz (Argentina) - J. León Chong (Peru)

09.00  L10: Molecular Treatment of NET  
J.M. Reyes (Chile)

09.30  L11: Molecular Treatment of gastric cancer  
P.M. Hoff (Brazil)

10.00  L12: Molecular Treatment of Colorectal Cancer  
R. Riechelmann (Brazil)

10.30  L13: Molecular Treatment of Lung Cancer  
C. Mathias (Brazil)

11.00  Coffee break

11.20  L14: Molecular Treatment of Head & Neck Cancer  
C. Canela (Venezuela)

11.50  L15: Molecular Treatment of Breast Cancer  
H. Gomez (Peru)

12.20  L16: Molecular Treatment of Melanoma  
G. Cinat (Argentina)

12.50  L17: New Drugs- New Side Effects  
J. León Chong (Peru)

13.20  Closing remarks  
C. Vallejos (Peru) - C. Mathias (Brazil)

13.30  End of the workshop, lunch and departure
Workshop faculty

Carlos Arteaga
Breast Cancer Programme
Vanderbilt-Ingram Cancer Center
Vanderbilt University
Nashville, TN, USA

Carlo Canela
Clinica Santa Sofia
Caracas, Venezuela

Gabriela Cina
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Brazil

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Latin American Education Council  
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Lima, Peru

Heinz Zwierzina  
Chairman of the  
International Education Council (IEC)  
Innsbruck Medical University  
Innsbruck, Austria
Registration fees

1. The full registration fee is € 300,00
   This fee includes:
   • Scientific sessions
   • Coffee breaks and luncheons
   • Dinner on 22 November
   • Educational materials
   • Certificate of attendance

2. The registration fee for ESMO members is € 250,00
   This fee includes:
   • Scientific sessions
   • Coffee breaks and luncheons
   • Dinner on 22 November
   • Educational materials
   • Certificate of attendance

3. The registration fee without dinner on 22 November (including ESMO members) is € 220,00
   This fee includes:
   • Scientific sessions
   • Coffee breaks and luncheons
   • Educational materials
   • Certificate of attendance

4. The registration fee for young physicians (under 35 years old including ESMO members) without dinner on 22 November is € 200,00
   This fee includes:
   • Scientific sessions
   • Coffee breaks and luncheons
   • Educational materials
   • Certificate of attendance

The live educational workshop will start on Friday, 22 November at 09.00 and will close on Saturday, 23 November at 13.30.

➢ If you require special assistance (wheelchair, auxiliary aids) or special dietary requirements, please, contact us at info@seronosymposia.org.
Venue
The workshop will take place at the:
PESTANA SAO PAULO HOTEL
www.pestana.com

Language
The official language of this live educational workshop will be English. Simultaneous translation will be provided:
- From English to Spanish and vice versa
- From English to Portuguese and vice versa

Personal data treatment - Informative document
In compliance with the article 13 of Italian Legislative Decree n. 196, 30 June 2003, we inform you that your personal data will be processed, with or without the use of electronic or automated means, via suitable tools that will guarantee security and confidentiality. Personal data from you supplied will be communicated to Continuing Medical Education Accreditation Authorities, to agencies that will take care of the whole accreditation process and agencies that will take care of the logistics of the event; should we not receive the below requested data, we will not be able to process your registration to the event. At anytime you may exercise your rights as laid down in the art. 7 of Italian Legislative Decree n. 196, 30 June 2003 of the Italian Law, by contacting the Data Controller Serono Symposia International Foundation (Salita di San Nicola da Tolentino, 1/b - 00187 Rome - Italy) in the person of Data Processor, Michèle Piraux.
Registration and hotel accommodation form

10th Latin American Medical Education Workshop on Molecular Targeted Therapy of Cancer
22-23 November 2013, Sao Paulo, Brazil

Last Name                                      First Name                      Academic Title
________________________________________________________________________
Institution                                                                                         Department
________________________________________________________________________
Address                                                                                              
City                                                   Province/Country                                                        Postal Code
________________________________________________________________________
Office Telephone Number(s)                                  Mobile Telephone Number(s)
________________________________________________________________________
Fax Number                                                            E-mail

Registration fees - Deadline: 30 July 2013

☐ 1. Full Registration fee: ................................................................. € 300,00
☐ 2. Registration fee for ESMO members: ........................................... € 250,00
☐ 3. Registration fee without dinner on 22 November: ........................ € 220,00
   (including ESMO members)
☐ 4. Registration fee for young physicians without dinner on 22 November: ................................ € 200,00
   (under 35 years old including ESMO members)

Hotel accommodation - Deadline: 30 July 2013

PESTANA SAO PAULO HOTEL
☐ Double for single use room Breakfast included . . . € 265,00

Check in ____________________________ Check out ____________________________ [N° of nights: ______]

Rates include city taxes.

Payment

☐ Payment by Bank Transfer headed to:
Meridiano Viaggi e Turismo S.p.A. - Via Mentana, 2/B - 00185 Rome, Italy
Bank: BANCA INTERMOBILIARE S.p.A.
FILIALE DI ROMA - VIA DONIZETTI, 14 - 00198 ROME - ITALY
Account number: 00457003808
IBAN Code: IT55F030430320004570003808 - SWIFT Code: BIMTITTTXXX

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        E-mail: f.russetti@meridiano.it

All completed registration and hotel accommodation forms will be acknowledged by mail or fax.
Once you confirm registration to Meridiano full penalty will be applied in case of cancellation.