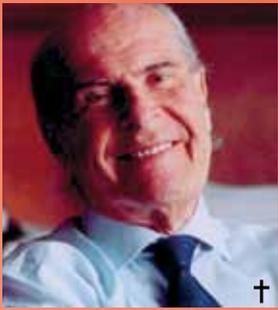


Thirty-five Years of Education in Cancer Medicine 1982-2017



Who's Who and programmes 2017



www.eso.net



@ESOncology



www.facebook.com/ESOncology



<http://linkd.in/1JH7IbG>



www.youtube.com/TheESOChannel

Milan

Via Turati, 29
20121 Milano - Italy
Phone: +39 02 8546451
Fax: +39 02 85464545
eso@eso.net

Bellinzona

Piazza Indipendenza, 2
6500 Bellinzona - Switzerland
Phone: +41 91 8200950
Fax: +41 91 8200953
eso@eso.net

Departments

e-ESO

e-eso@eso.net

Masterclass Clinical/Medical Oncology

masterclass@eso.net

Cancer World

magazine@eso.net

Sharing Progress in Cancer Care

spcc@eso.net

World Oncology Forum

wof@eso.net

Programmes

Arab Countries

arabcountries@eso.net

Eastern Europe and Balkan Region

balkans@eso.net

Eurasia

eurasia@eso.net

Latin America

latinamerica@eso.net

Breast Cancer

breast@eso.net

Lung Cancer

lung@eso.net

Lymphoma

lymphoma@eso.net

Prostate Cancer

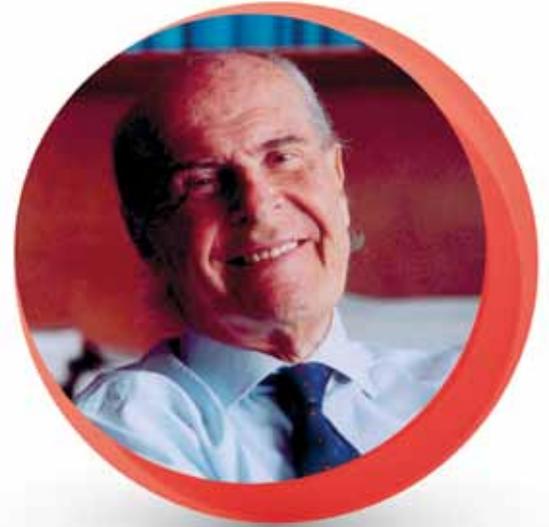
prostate@eso.net

Rare Tumours

raretumours@eso.net

A STORY OF VISION AND GENEROSITY

Prof. Umberto Veronesi †
Founder



The European School of Oncology was founded due to the innovative idea of the Italian surgeon Umberto Veronesi who in the late seventies of the last century started to think of a way to preserve the great tradition of medical culture and knowledge on cancer generated by universities and hospitals all over Europe.

This vision fortunately met with the generosity of four outstanding private donors who approved the idea and who much preferred, for personal reasons, to support education rather than research: Princess Laudomia Del Drago, member of a historical Roman family, breast cancer survivor and first President of the School, Mr. Jost Reinhold, a German citizen who developed his business in Italy and served as member of the ESO Board of Directors for many years, Mr. Hans Wyder, a successful businessman located on the border between Italy and Switzerland, and Mr. Necchi Campiglio, an Italian entrepreneur without children or heirs, whose metastatic prostate cancer was misdiagnosed as arthritis and who decided in full agreement with his wife to establish an endowment which would guarantee ESO permanent financial stability and unique scientific independence.

Thirty-five years later we are very proud and honoured to continue to transform the dream of our Founders into real educational activities.



Villa Necchi Campiglio in Milan, Italy.



Ms. Laudomia Del Drago
Honorary President



THE BOARD OF DIRECTORS

Mr. Ugo Rock

ESO President

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Alberto Azario, Milan
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Auditors

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Stefano Sarubbi, Milan



Villa Verganti Veronesi, ESO's centre of retreat (Inveruno, Milan Malpensa Airport area).

OFFICERS

SCIENTIFIC COMMITTEE 2017-2019

Chairman	F. Cavalli, Bellinzona
Scientific Director	F.A. Peccatori, Milan
CEO	A. Costa, Milan and Lugano
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	F. Calvo, Madrid
	A.M.M. Eggermont, Paris
	S. Kaye, Sutton
	P. Naredi, Göteborg
	L. Norton, New York
	C. Rolfo, Antwerp
	L. Sharp, Stockholm (EONS)
	S. Stilgenbauer, Ulm
	E.P. Winer, Boston
	P. Workman, Sutton

WORLD ONCOLOGY FORUM 2017 COMMITTEE

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Members	A.M.M. Eggermont, Paris
	M. Gospodarowicz, Toronto
	Y.L. Qiao, Beijing
	R. Sullivan, London
	E. Trimble, Rockville
	C.P. Wild, Lyon
	P. Workman, London

DEPARTMENT COORDINATORS

Cancer World	A. Costa, Milan
e-ESO	M. Siano, St. Gallen
Masterclass Clinical/ Medical Oncology	N. Pavlidis, Ioannina
Sharing Progress in Cancer Care	M. Apro, Geneva
World Oncology Forum	F. Cavalli, Bellinzona

PROGRAMME COORDINATORS

Eastern Europe and Balkan Region	A. Eniu, Cluj-Napoca
	D. Zaridze, Moscow
Eurasia	
Latin-America and Arab Countries	M. Apro, Geneva
Breast Cancer	F. Cardoso, Lisbon
Lung Cancer	E. Felip, Barcelona
Lymphoma	E. Zucca, Bellinzona
Prostate Cancer	R. Valdagni, Milan
Rare Tumours	P. Casali, Milan



The ESO Office in Milan,
Italy.



The ESO Office in Bellinzona,
Switzerland.

DISCLOSURE OF POTENTIAL CONFLICT OF INTEREST

ESO's initiatives and activities are defined by the ESO Executive Committee, the Scientific Committee and by the Department/Programme Coordinators. For transparency, the ESO core collaborators declare potential conflicts of interest that may arise when programmes are being defined and developed. The disclosures' list is available at <http://bit.ly/2pfsU4G>



The FFO Foundation

Mrs. Susy Gandini
FFO President

The Fondazione per la Formazione Oncologica (FFO) was established in 1986 thanks to the effort of Professor Umberto Veronesi and the generous support made available by private donors to ensure financial stability to ESO.

The main purpose of the FFO, whose headquarters are in Milan, is the financial sustainability of ESO's activities. The Foundation, as well as the School, was conceived after a dramatic finding - according to the American Medical Association, up to an estimated 20% of all cancer deaths result from incorrect or delayed diagnosis or inadequate treatment. In other words, one in five people could be saved simply by applying knowledge and resources that are available today.

The Foundation is recognized as a public utility by the Lombardy Region and donations to it are tax deductible.



Milan, Italy.

FFO Board of Trustees:

Susy Gandini, Milan
Giancarlo Aliprandi, Milan
Michelangelo Balmelli, Lugano
Bona Borromeo, Milan
Alberto Costa, Milan
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Auditors:

Antonio Ortolani, Milan
Uberto Barigozzi, Milan
Vittoria Alfieri, Milan

The ESO Foundation

Dr. Carlo Maggini
ESOF President



The ESO Foundation was established in 1988 thanks to the legacies of Mrs. Gigina and Nedda Necchi to support and implement the project conceived in 1982 by Professor Umberto Veronesi and Princess Laudomia Del Drago: a European school of oncology. The mandate of the Foundation is to secure resources that enable the School to develop initiatives that increase the skills of physicians and nurses in the field of oncology, to support training projects and to accelerate the transfer of scientific advances to clinical practice.

ESOF is based in Lugano and is governed by a Board of Trustees. Together with the Italian sister foundation, the Fondazione per la Formazione Oncologica, ESOF annually assesses ESO's activities and initiatives, supporting their implementation and monitoring their effectiveness.

ESOF Board of Trustees:

Carlo Maggini, Bellinzona
Michelangelo Balmelli, Lugano
Fabrizio Barazzoni, Bellinzona
Franco Cavalli, Bellinzona
Alberto Costa, Milan
Gabriele Gendotti, Faido
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Ugo Rock, Milan
Alessandro Rusconi, Bellinzona
Vittorio Vellano, Turin



Lugano, Switzerland.



THE SCIENTIFIC COMMITTEE

Prof. Franco Cavalli

Prof. Cavalli is a member of the Executive Committee

The governance of the European School of Oncology is extremely simple: ESO is not a scientific society, has no membership and no elected members. It is a self-monitored and self-controlled independent organisation, established in Milan in 1982, supported by two Foundations, one in Italy (Fondazione per la Formazione Oncologica) and one in Switzerland (ESO Foundation).

The School is led by a Board of Directors, chaired by the President, for all the administrative and management issues, and by a Scientific Committee, chaired by Professor Franco Cavalli, who took over this position



The surroundings of the Monte Verità in Ascona, Switzerland.

from the founder Umberto Veronesi in 2011.

Franco Cavalli is a distinguished onco-haematologist, internationally renowned for his scientific work in the field of lymphomas. He is part of the leading group of ESO since its establishment in 1982 and actually the first founding session of the Scientific Committee of the School was organised by him, together with Michael Peckham, Bob Pinedo, Louis Denis and Emmanuel Van Der Schueren in the enchanting surroundings of the Monte Verità in Ascona, Switzerland.

The composition of the ESO Scientific Committee 2017-2019 is:

Franco Cavalli, Bellinzona

Adriana Albini, Milan

Felipe A. Calvo, Madrid

Alexander M.M. Eggermont, Paris

Stan Kaye, Sutton

Peter Naredi, Göteborg

Larry Norton, New York

Christian Rolfo, Antwerp

Lena Sharp, Stockholm (EONS)

Stephan Stilgenbauer, Ulm

Eric P. Winer, Boston

Paul Workman, Sutton

Alberto Costa, Milan (*ESO Chief Executive Officer*)

Fedro A. Peccatori, Milan (*ESO Scientific Director*)

MANAGING ESO, ITS STRUCTURE AND ITS PROGRAMMES

Dr. Alberto Costa

Dr. Costa is a member of the Executive Committee.



Dr. Alberto Costa, a breast cancer surgeon from Milan with previous research activity in the field of cancer chemoprevention, was appointed Director of ESO in 1982, with the task of establishing the School, its offices and its first activities. He has managed ESO since then, reporting at the same time to its Board of Directors and to the Scientific Committee, and designing the annual programme of activities for over thirty years. In 2015 the Board confirmed his position as CEO and appointed Dr. Fedro A. Peccatori as Deputy Scientific Director. Together with Chatrina Melcher, COO, they are responsible for the management of the School and for the scientific content of its activities.

Since 2016 Dr. Costa is also the Editor-in-Chief of the School's scientific magazine, *Cancer World*, which has a printed version distributed in 16'000 copies all over the world and an online version available at the website www.cancerworld.net.

The concept of *Cancer World* is to tackle key issues in oncology, mostly at a European level, by interviewing authors of papers with a high impact factor, by designing ad hoc surveys on controversial topics, by summarizing solid and extensive reviews on very relevant areas of oncology, by illustrating the professional and personal profile of emerging oncologists, cancer patient advocates, administrators and managers.

Cancerworld is also committed to support journalists interested in cancer in different ways.

ESO receives an annual unrestricted grant from its two Foundations as a result of the endowment decided by its founders and accepts a sustaining membership fee from different industrial and commercial sponsors for a total which cannot exceed 25% of its total budget. On the basis of the available funds, ESO prepares its educational programme which is submitted for approval to the Board, the Scientific Committee and the Foundations.



*An ESO Task-Force meeting in Villa Verganti Veronesi
(Inveruno, Milan Malpensa Airport area)*



SCIENTIFIC DIRECTOR

Dr. Fedro A. Peccatori

Dr. Peccatori is a member of the Executive Committee.

Dr. Fedro A. Peccatori is a senior medical oncologist and gynaecologist at the European Institute of Oncology in Milan, with a keen interest in women cancer. After many years of collaboration with ESO, in 2016 he was appointed Scientific Director of the School. He contributes to the development and expansion of most of the ESO educational initiatives in different geographical areas with particular regard to the distance learning modality and to the clinical training centres fellowship programme. The programme integrates the theoretical learning process provided at educational events with 3 to 6 months' residency in a restricted group of European cancer centres. These centres have accepted an agreement with ESO to ensure a high standard clinical practice and scientific tutorship to its fellows.

At the moment, the centres are:

Comprehensive Cancer Centre, Ulm, Germany - European Institute of Oncology (IEO), Milan, Italy - Istituto Nazionale dei Tumori, Milan, Italy - Oncology Institute of Southern Switzerland (IOSI), Bellinzona, Switzerland - Institut Gustave Roussy, Villejuif, France - Royal Marsden Hospital, London, UK - St Vincent Hospital, Dublin, Ireland.



A fellow of the CTC programme

ESO has a consolidated tradition of supporting cancer patients advocacy as shown by its commitment to the foundation of Europa Donna, Europa Uomo, ECPC and Lung Cancer Europe. The Scientific Director works with the support of a special programme called "Cancer Patients Empowerment" coordinated by Prof. Gabriella Pravettoni of the University of Milan. The programme also ensures an active coordination with educational activities in psycho-oncology.

MAKING THINGS HAPPEN AT ESO

Mrs. Chatrina Melcher

Mrs. Melcher is a member of the Executive Committee.



The demanding task of coordinating all organizational aspects of the ESO's activities and ensuring a constant two-way flow of information between the Executive Committee and the Team, are the daily challenges of Mrs. Chatrina Melcher, the School Chief Operational Officer (COO), who is also member of the Executive Committee.

Considering its traditional "products" and its recent innovations, ESO can currently offer many different educational activities which all require coordination and implementation and are developed by the two offices in Milan and Bellinzona:

- Certificates of competence (COC)
- Masterclasses (MC)
- Inside track/signature conferences (ITC)
- e-Learning (e-ESO)
- Bedside learning at the ESO Clinical Training Centres (CTC)
- Visiting professorship programmes (VPP)
- Courses and seminars
- Collaboration with scientific journals



Some of the ESO team members, December 2015

ESO TEAM

Lorena Camarini
Administration Office



Luis Carvalho
Event Organisation
and Latin-American
Programme



Alice Ciochini
Event Organisation



**Jacopo Costa
Buranelli**
Editorial Office



Elena Fiore
Event Organisation



Marina Fregonese
Rare Tumours
Programme



Paolo Gatti
Administration Office



Corinne Hall
Editorial and Media Office,
Clinical Training Centres
Fellowship Programme

Dolores Knupfer
EEBR, Lymphoma
Programme and
Event Organisation



Gabriele Maggini
Communication



Francesca Marangoni
Breast Cancer
Programme, e-ESO and
Event Organisation



Chatrina Melcher
Chief Operating
Officer



Daniela Mengato
SPCC, Eurasia
Programme and Event
Organisation



Laura Richetti
Event Organisation



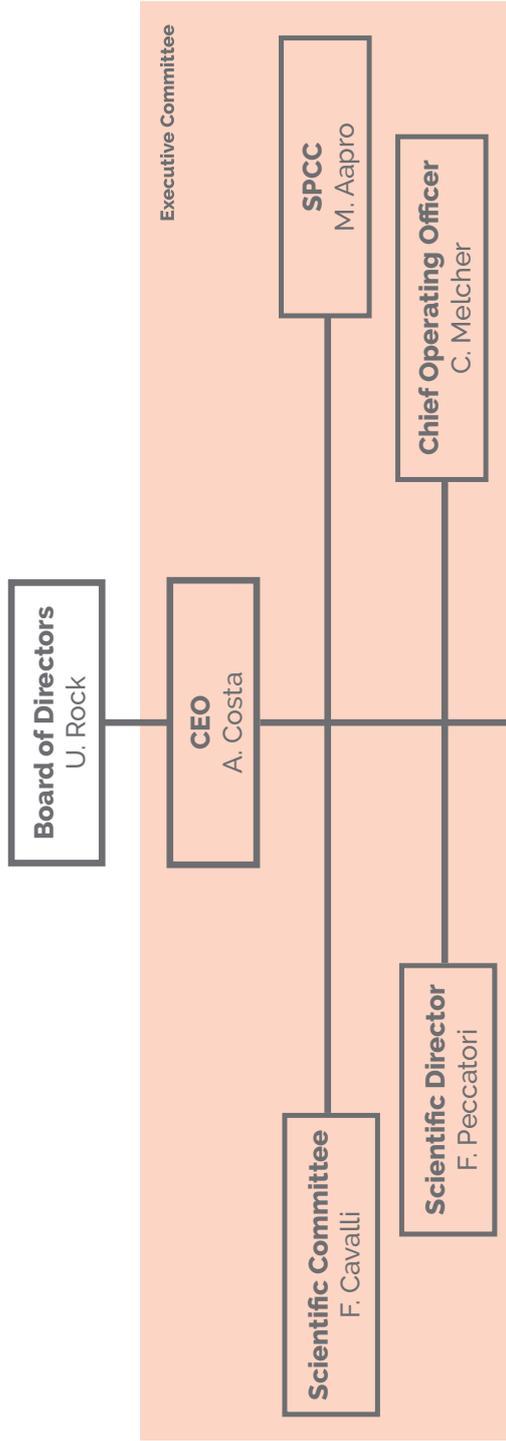
Roberta Ventura
Prostate Cancer
Programme,
ABC Global Alliance
and Event Organisation



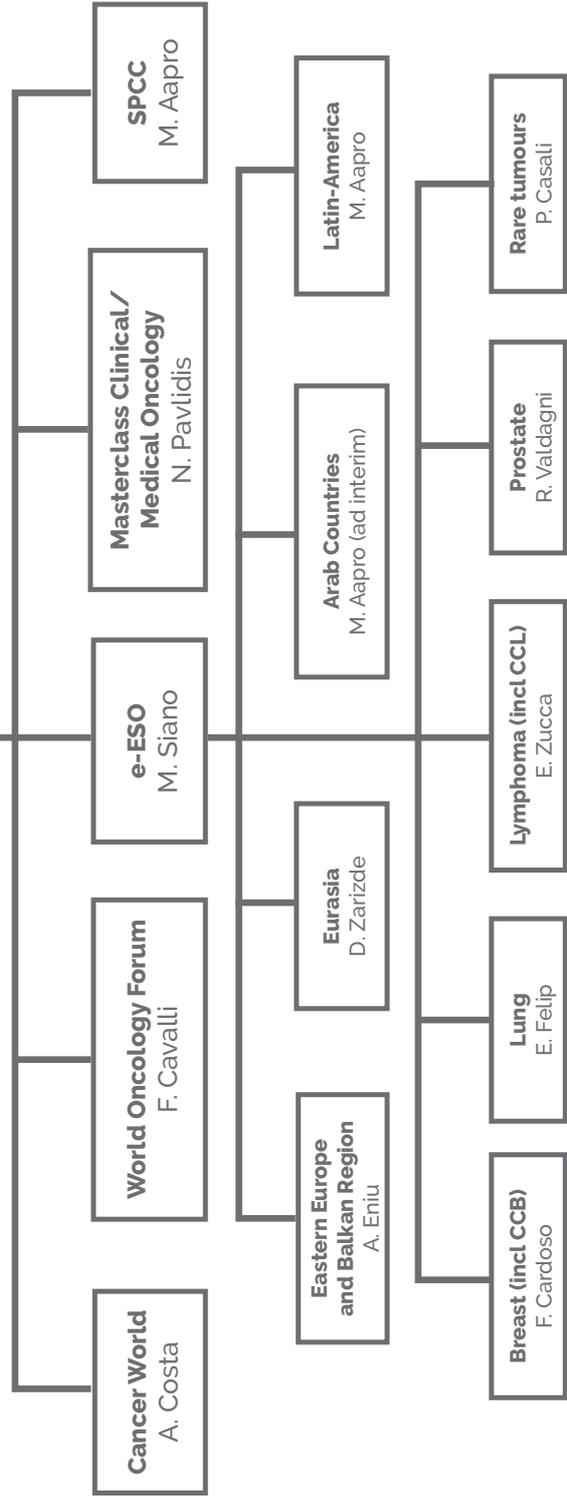
Alexandra Zampetti
WOF, Certificate of
Competence in Breast
Cancer and Event
Organisation

ORGANISATIONAL CHART 2017

Governance >>



Management >>



Departments >>

Programmes >>

THE ESO OFFICIAL JOURNAL



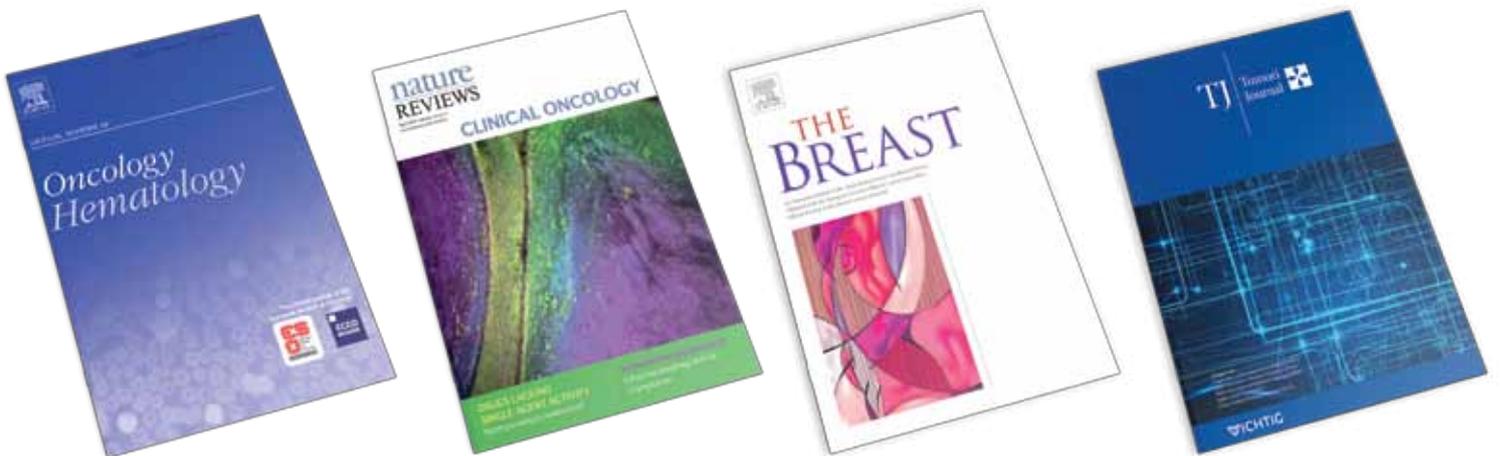
Dr. Matti Aapro

Dr. Matti Aapro is also the coordinator of the department dedicated to the collaboration with industry (Sharing Progress in Cancer Care, SPCC), the Latin American department and a member of the Executive Committee.

The School's official journal is *Critical Reviews in Oncology/Hematology* (CROH), whose editor-in-chief is Dr. Matti Aapro, a distinguished medical oncologist in Geneva.

ESO has always given particular attention to scientific journals as a key tool to follow up the investment made by participants in attending its educational activities. ESO has collaborative agreements with three scientific journals to which financial support is given in exchange for subscriptions to ESO participants and promotion to ESO events. CROH was selected as the School's official journal thanks to its strong educational content. ESO also cooperates with the following journals: *Nature Reviews Clinical Oncology*, *The Breast* and *Tumori Journal*.

The collaboration with these four publications also sustains the School's Media Department and in particular it provides content for the scientific magazine *Cancer World* and the e-ESO online educational offer.





SHARING PROGRESS IN CANCER CARE

This well-established department of the School deals with industry (mostly pharmaceutical) interested and involved in oncology.

The originality of this endeavour, as described by its name, is to overcome the old fashioned sponsoring modalities and to deal with the School's commercial partners on equal grounds. Members of the SPCC programme are requested to pay an annual sustaining membership fee, totally unrestricted and re-invested by ESO in the Clinical Masterclass and in the *Cancer World* magazine.

Other investments from industry support specific projects (avoiding mono-sponsor initiatives), but their total contribution cannot represent more than 25% of ESO's annual budget, to ensure absolute scientific independence to the School's activities.

The companies that are currently members of the SPCC programme are:

- AstraZeneca
- Boehringer Ingelheim
- Bristol-Myers Squibb
- Celgene Corporation
- Genomic Health
- Helsinn
- Lilly
- Merck KGaA, Darmstadt, Germany
- Novartis
- Pfizer
- Roche
- Sandoz Biopharmaceutical



THE ESO MASTERCLASSES

Prof. Nicholas Pavlidis

ESO's mission is reflected in its motto "Learning to Care", which emphasizes the importance of the learning process, and the goal of caring for the patient in a holistic sense, in contrast to focusing purely on treating the disease.

By far, the most structured ESO educational activity is the Masterclass, the natural evolution of those residential and full immersion courses which marked the start of the School in the early eighties. Designed for those who are defining and orientating their professional career, these events are characterised by the extraordinary cohesion of the faculty, which has developed a consistent programme after many years of working together.

Admission to the Masterclasses is by competitive application based on the candidate's curriculum vitae, his/her clinical experience and level of support from his/her mentor.



Participants at the 16th ESO-ESMO Masterclass in Clinical Oncology and 10th ESO-EONS Masterclass in Oncology Nursing, 25-30 March 2017 - Nauen OT Groß Behnitz (Berlin area), Germany.



BREAST CANCER PROGRAMME

Dr. Fatima Cardoso

Breast cancer is traditionally a high priority field for ESO due to the strong scientific and medical profile of his founder, Professor Umberto Veronesi.

In breast cancer, efforts will continue to be concentrated on two very specific aspects, advanced cancer and the disease in young women, a rare disease with several aspects still poorly understood, is the focus of the BCY international conference

In the field of advanced breast cancer, besides the well-known ABC international consensus conference, the ABC Global Alliance was established by ESO in 2016 as a multi-stakeholder platform for all those interested in collaborating on common projects relating to ABC and with the goal to improve and extend the lives of women and men living with ABC in all countries worldwide and to fight for a cure.

Furthermore, in cooperation with Ulm University and following the structure of the Certificate of Competence in Lymphoma, a similar curriculum of studies was developed in breast cancer and ESO is currently running the second co-hort.

The programme also runs the ESO *breast cancer observatory* - a group of international experts presenting their views on what can be expected to happen in the field in the coming 12 months - and the website www.breastcentresnetwork.org promoting quality certification of breast units/centres and listing 200 dedicated centres around the world.



LUNG CANCER PROGRAMME

Dr. Enriqueta Felip



The lung cancer programme was launched as a consequence of the considerable scientific progress in the field, of the increasing availability of early detection measures which could effectively downstage the disease with benefits in survival and of the growing demand for advocacy initiatives in favour of these patients.

The establishment of the programme was also consistent with the effort made by ESO to launch LuCe (Lung Cancer Europe), the first European patients advocacy organisation in lung cancer.

The model of the Certificate of Competence in Breast Cancer and in Lymphoma will be the basis for a new cooperation established with the University of Zurich: a Certificate of Advanced Studies in Lung Cancer will be launched in 2018.

The programme also runs the ESO *observatory on lung cancer* - a group of international experts presenting their views on what can be expected to happen in the field in the coming 12 months.





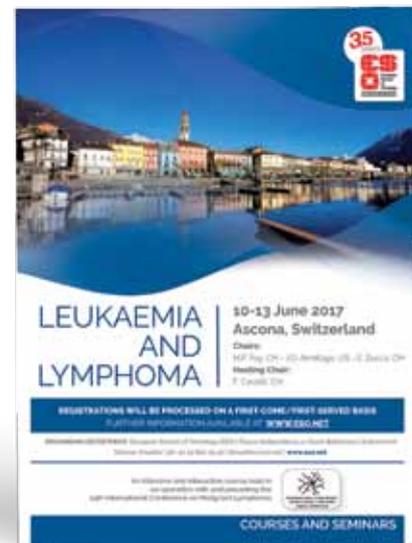
LYMPHOMA PROGRAMME

Prof. Emanuele Zucca

Furthermore, lymphomas are also a traditionally high priority field for ESO, as Prof. Franco Cavalli, a key authority in the field, has been involved in the ESO activities from the very beginning

The educational offer in lymphomas, is focussed on constant updates in a fast-growing field with close interaction with the International Conference in Malignant Lymphoma (ICML), which includes the traditional pre-conference course on leukaemia and lymphoma in Ascona. A new initiative relates to the role of PET-CT in the management of lymphoma and courses in the field are held in cooperation with the European School of Multimodality Imaging & Therapy (ESMIT).

Furthermore, the programme includes the Certificate of Competence in Lymphoma, an academically recognised curriculum of studies, that is held in cooperation with Ulm University and developed with the contribution of internationally renowned physicians and scientists. The School is currently running the third co-hort.



PROSTATE CANCER PROGRAMME

Dr. Riccardo Valdagni



Prostate cancer was chosen as a priority field as a sign of respect for the School's major donor who died of the disease and for the need to support two relatively neglected areas, so-called active surveillance of the disease and the predictive and prognostic factors of its development.

ESO has also played quite a crucial role in the definition and promotion of prostate cancer units in Europe and will continue to do so, in collaboration with several leading European societies active in the field, and through the website www.prostatecancerunits.org.

The programme also runs the ESO prostate cancer observatory - a group of international experts presenting their views on what can be expected to happen in the field in the coming 12 months.





RARE TUMOURS PROGRAMME

Prof. Paolo Casali

ESO joins the worldwide movement on rare cancers by being actively involved in the European rare cancer community and being part of Rare Cancers Europe (RCE).

Besides already covering paediatric cancers and haematological cancers, in 2016 the School established a programme with specific focus on rare adult solid cancers. There is a growing demand for medical education of young oncologists willing to devote their professional life to some or all rare adult solid cancers.



In partnership with ESMO, Rare Cancers Europe and the Istituto Nazionale Tumori, Milan, an annual Clinical Update on Rare Adult Solid Cancers course is presented as a regular appointment for updating clinical oncologists. Furthermore, in cooperation with the University of Milan and the Istituto Nazionale Tumori a structured programme organised in modules to discuss in depth the several tumours types of this field will be launched.

Participants at the "ESO-ESMO-RCE Clinical Update on Rare Adult Solid Cancers" held on November 2016, in Milan, Italy.

A SCIENTIFIC MAGAZINE FROM THE SCHOOL: CANCERWORLD



Mrs. Anna Wagstaff
Associate Editor



Mrs. Kathy Redmond
Founding Editor

The ESO scientific magazine *Cancer World*, whose previous editor was Mrs. Kathy Redmond, from Lugano, still remains unmatched after many years.

The solid position of *Cancer World* in the global oncology scenario also gives credit to the other activities of the department in the field of media, aiming to promote and reward intelligent and critical coverage of cancer and cultivate a more positive but realistic image of the disease that is developed through several activities, such as the Cancer World Journalism Award, Media Training and Events and the Cancer World Journalist Network.

This bridge to a larger audience outside the one of professionals is also consistent with the commitment of ESO to patients advocacy. The School has actively made possible the establishment of Europa Donna, the European breast cancer coalition, Europa Uomo, for prostate cancer, LuCe (Lung Cancer Europe), the European Cancer Patients Coalition (ECPC), and other initiatives in the field, including the newly established ABC Global Alliance.





CANCER WORLD ONLINE

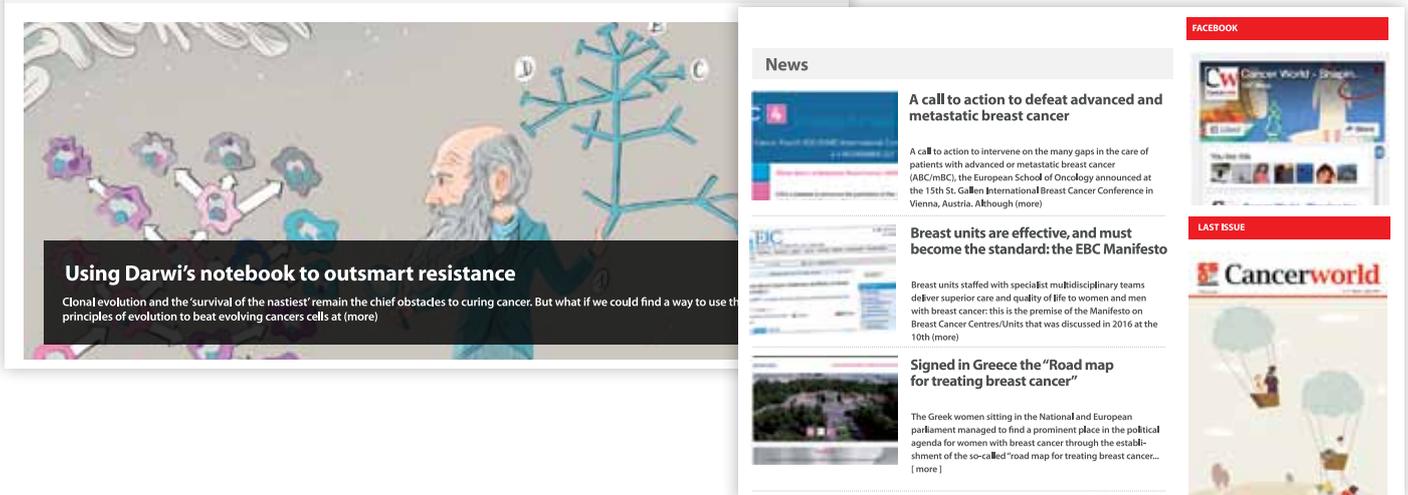
Dr. Daniela Ovadia
Online Associate Editor

ESO's scientific magazine, *Cancer World* (www.cancerworld.net), explores the complexity of cancer care from the standpoints of all those involved in the world of cancer, including health professionals, patients, researchers, advocates, administrators, policy makers and politicians, and offers readers insight into the myriad decisions that shape their professional and personal world.

Cancer World includes in-depth interviews with some of Europe's most influential oncology leaders, who are invited to comment on breaking news, discuss complex and difficult issues and share their experiences in overcoming personal and professional challenges as they have pushed forward the boundaries of their practice.



The restyled cancerworld.net website.





e-ESO

Dr. Marco Siano



The main activity of the department is outlined at www.e-eso.net where ESO in co-operation with *Nature Reviews in Clinical Oncology* and *Critical Reviews in Oncology/Hematology* offers a series of free distance learning programmes on the internet, called "e-sessions".

e-sessions are weekly, free, educational sessions held on Thursdays, from 18.15 to 19.00 CET without commercial sponsorship and are CME accredited.

e-sessions can be categorized by type: highlights from the major congresses, pathway sessions, debates, grandrounds, oncoreviews, clinical case discussions and sponsored sessions (selected sessions held in collaboration with SPCC sponsors).

European School of Oncology
e-ESO sessions
 Your Education live, free and just a click away!
www.e-eso.net

Connect LIVE on Thursday at 18:15 CET	Learn with our experts and documents	Interact ask questions to our experts BEFORE, DURING and AFTER the live sessions
Get CME credits	Access at any time, to any past recorded session available on the app	Play multimedia participate quiz

THURSDAY, JOIN LIVE AND INTERACT

9:15 SAN FRANCISCO	17:15 DUBLIN, SARAJEVO, LONDON	20:15 MOSCOW
12:15 BRISTOL, NEW YORK	18:15 MADRID, PARIS, ROME	21:15 DUBAI
14:15 BUENOS AIRES	19:15 CAIRO, CANTON, TEL AVIV	22:45 MEXICO

Keep up to date on the app

Your regular appointments with a duration
 assigned without commercial sponsorship by
 the European School of Oncology in
 collaboration with

The live e-ESO sessions allow the highest level of interaction between the participant, the expert and the discussant, whilst further participants can join the recorded sessions which remain available on the e-ESO website for further viewing and CME accreditation.

Within the e-learning offer, the School also publishes clinical cases on the ePatCare® platform and, beyond, it supports other online programmes, such as the Master Online Advanced Oncology held by Ulm University, Germany, the Online Master in Medical Oncology held by e-oncologia, the Online Master in Molecular Oncology held by the Centro de Estudios Biosanitarios in Madrid.



WESTERN EUROPE

Paradoxically, ESO can be considered one of the many "by products" of the process of the political and cultural unification of Europe and at the same time has made a minuscule but important contribution to it. When ESO was established in 1982 continuing medical education (CME) was still in its infancy in the US and only became a European goal in the mid-nineties. ESO had for many years actively collaborated with the European Commission in Brussels to define a core oncology curriculum to be adopted by all European Union (EU) universities and to introduce controlled and structured CME in all member states of the Union.

The ESO educational activities most relevant to Western Europe are the annual Masterclass in Clinical Oncology in collaboration with ESMO and the further discipline oriented Masterclasses held in collaboration with EONS, ESSO, ESTRO, SIOP, etc.

The Clinical Training Centres and the collaboration with scientific journals are also centred in Western Europe, as is ESO's collaboration with OECI (Organisation of European Cancer Institutes).

ESO will continue to influence cancer policy at an EU level through its membership of ECCO (European CanCer Organization) and by participating in ECCO congresses and cooperating with other European societies such as ESMO.



Villa Verganti Veronesi, ESO's centre of retreat (Inveruno, Milan Malpensa Airport area).

EASTERN EUROPE AND BALKAN REGION PROGRAMME

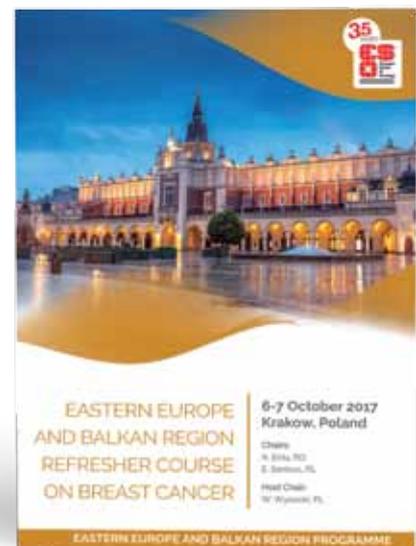
Dr. Alexandru Eniu



This geographical area has attracted increasing attention from ESO mostly since the break-up of Yugoslavia, the end of the Balkans war and since Romania and Bulgaria became EU member states.

ESO was one of the first European organisations willing to help the Sarajevo Cancer Institute after the siege by holding a conference in Sarajevo. Since then the main focus of activity has been the implementation of a Masterclass in Clinical Oncology for the Region.

In addition to the annual Masterclass, ESO will continue to offer courses and seminars, visiting professorship programmes and e-learning to this region.





THE MOSTLY RUSSIAN SPEAKING COUNTRIES - EURASIA

Prof. David Zaridze

ESO has been active in Russia since the late eighties due to its strong links with the Blokhin Cancer Centre in Moscow. It organised a number of "Red Square Seminars" as well as sessions at the annual cancer congress in St Petersburg. The strategy was recently re-defined due to the major changes that have occurred in this important region. The School, besides confirming its presence, also took the decision of maintaining a Russian language version of its website, even when all activities in other languages were terminated, and further explored the interest in a Russian edition of *Cancer World*.

Masterclasses and topic oriented courses are established in Russia and Georgia and additional activities will be held in further countries of the region.

Regarding screening programmes in the region, a new initiative was undertaken within a cooperative programme in Kyrgyzstan, after having concluded the project in Kazakhstan, aiming at providing early detection and adapted clinical guidelines in the field of breast cancer. This successful experience will serve as a model to other countries in the region by providing a structured educational package.



ESO delegation visiting an hospital in Kyrgyzstan in January 2017.

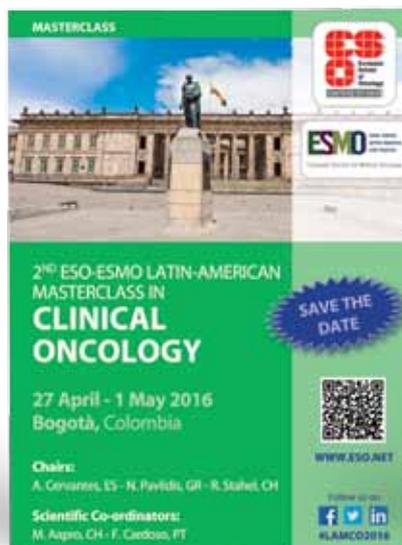
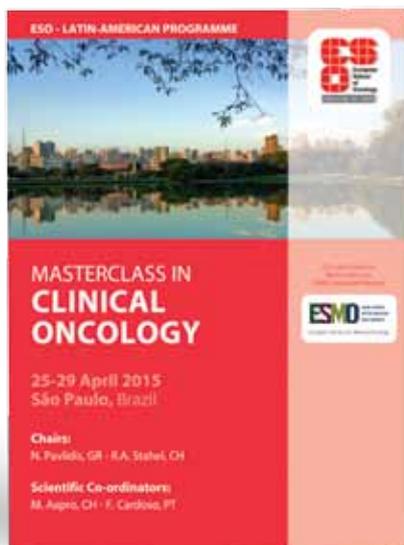
THE LATIN-AMERICAN PROGRAMME

The cultural and linguistic link to Europe is the key element of this increasing "return to the origins": in the words of a Latin-American oncologist, technological development in medicine mostly comes from the US, but still a lot of thinking and knowledge in care comes from Europe. And they want both.

The pilot project developed in 2015 with the first edition of the Latin-American Masterclass in Clinical Oncology autonomously held in Brazil and based on the model of the European Masterclass was successful and the effort to return being active in the region has proven to be worthwhile.

It was therefore decided to confirm ESO's presence in the region and establish a Latin-American Programme within the organisation.

The yearly Masterclass will rotate among the Latin-American sub-regions and further expansion of the programme was implemented by including past Masterclass participants in the European Clinical Training Centres Fellowship programme.



THE WORLD ONCOLOGY FORUM®



The success of the World Oncology Forum®, originally conceived and designed to celebrate the 30th anniversary of ESO's foundation, went well beyond the expectations and was unanimously recognized as a very special effort to give cancer the visibility it deserves on the global health policy agenda.

The World Oncology Forum® held in Lugano in October 2012 was cautiously announced as a one-off event but it quickly became very clear that the 10 points of its final statement (written and published in partnership with The Lancet) would require further discussion and thoughts. Two smaller editions were held in 2014 and 2015, focusing on "Treat the Treatable" and "Prevent the Preventable".

The 2017 edition intends not only to discuss the current situation in the global fight against cancer, but to also devise models of funding, which could allow to tackle the challenge more effectively – its mandate being Cancer and Global Health: From Research to Policy.





www.eso.net

Milan

Via Turati, 29
20121 Milano - Italy
Phone: +39 02 8546451
Fax: +39 02 85464545
eso@eso.net

Bellinzona

Piazza Indipendenza, 2
6500 Bellinzona - Switzerland
Phone: +41 91 8200950
Fax: +41 91 8200953
eso@eso.net