

Thirty-Seven Years of Education in Cancer Medicine 1982-2019



Who's Who and programmes 2019

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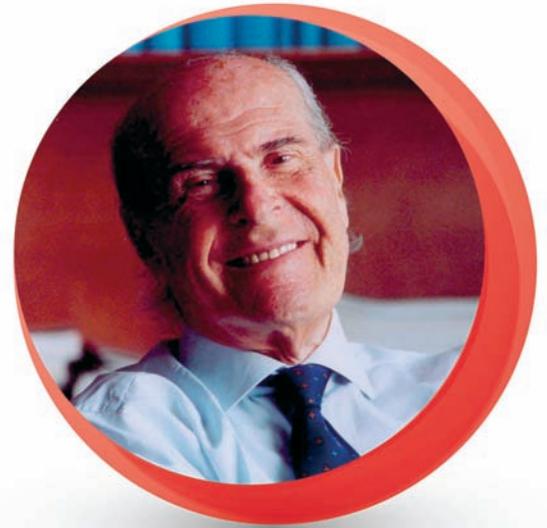
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Rare Tumours

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A STORY OF VISION AND GENEROSITY

Prof. Umberto Veronesi †
Founder



The European School of Oncology was founded due to the innovative idea of the Italian surgeon Umberto Veronesi who in the late seventies of the last century started to think of a way to preserve the great tradition of medical culture and knowledge on cancer generated by universities and hospitals all over Europe.

This vision fortunately met with the generosity of four outstanding private donors who approved the idea and who much preferred, for personal reasons, to support education rather than research: Princess Laudomia Del Drago, member of a historical Roman family, breast cancer survivor and first President of the School, Mr. Jost Reinhold, a German citizen who developed his business in Italy and served as member of the ESO Board of Directors for many years, Mr. Hans Wyder, a successful businessman located on the border between Italy and Switzerland, and Mr. Necchi Campiglio, an Italian entrepreneur without children or heirs, whose metastatic prostate cancer was misdiagnosed as arthritis and who decided in full agreement with his wife to establish an endowment which would guarantee ESO permanent financial stability and unique scientific independence.

Thirty-seven years later we are very proud and honoured to continue to transform the dream of our Founders into real educational activities.



Villa Necchi Campiglio in Milan, Italy.



Ms. Laudomia Del Drago †
Honorary President



THE BOARD OF DIRECTORS

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ESO President

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Villa Verganti Veronesi, ESO premises in the countryside near Milan

OFFICERS

SCIENTIFIC COMMITTEE 2017-2019

Chairman	F. Cavalli, Bellinzona
Scientific Director	F.A. Peccatori, Milan
Deputy Scientific Director	A. Eniu, Cluj and Bellinzona
CEO	A. Costa, Milan and Lugano
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	P. Naredi, Göteborg
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	L. Sharp, Stockholm (EONS)
	S. Stilgenbauer, Ulm
	E.P. Winer, Boston
	P. Workman, Sutton

SPCC

SPCC, a legally independent entity in the field of cancer education, will start to operate from January 2019, under the guidance of Dr Matti Aapro in Geneva and in close cultural and scientific collaboration with the School.



The ESO Office in Milan, Italy.



The ESO Office in Bellinzona, Switzerland.

DEPARTMENT COORDINATORS

Cancer World	A. Costa, Milan
e-ESO	M. Siano, Rennaz
Career development	N. Pavlidis, Ioannina
World Oncology Forum	F. Cavalli, Bellinzona

PROGRAMME COORDINATORS

Breast Cancer	F. Cardoso, Lisbon
Eastern Europe, Balkan and Mediterranean Regions	A. Eniu, Cluj-Napoca and Bellinzona
Eurasia	F.A. Peccatori, IT
Gynaeco-Oncology	C. Sessa, Bellinzona
Latin-America	M. Aapro, Geneva
Lung Cancer	E. Felip, Barcelona
Lymphoma	E. Zucca, Bellinzona
Rare Tumours	P. Casali, Milan

DISCLOSURE OF POTENTIAL CONFLICT OF INTEREST

ESO's initiatives and activities are defined by the ESO Executive Committee, the Scientific Committee and by the Department/Programme Coordinators. For transparency, the ESO core collaborators declare potential conflicts of interest that may arise when programmes are being defined and developed. The disclosures' list is available at <http://bit.ly/2pfsU4G>



The FFO Foundation

Dr. Antonello Perricone

FFO President

The Fondazione per la Formazione Oncologica (FFO) was established in 1986 thanks to the effort of Professor Umberto Veronesi and the generous support made available by private donors to ensure financial stability to ESO.

The main purpose of the FFO, whose headquarters are in Milan, is the financial sustainability of ESO's activities. The Foundation, as well as the School, was conceived after a dramatic finding - according to the American Medical Association, up to an estimated 20% of all cancer deaths result from incorrect or delayed diagnosis or inadequate treatment. In other words, one in five people could be saved simply by applying knowledge and resources that are available today.

The Foundation is recognized as a public utility by the Lombardy Region and donations to it are tax deductible.



Milan, Italy.

FFO Board of Trustees:

Antonello Perricone, Milano
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Antonio Ortolani, Milano
Uberto Barigozzi, Milano
Vittoria Alfieri, Milano

The ESO Foundation

Dr. Carlo Maggini
ESOF President



The ESO Foundation was established in 1988 thanks to the legacies of Mrs. Gigina and Nedda Necchi to support and implement the project conceived in 1982 by Professor Umberto Veronesi and Princess Laudomia Del Drago: a European school of oncology. The mandate of the Foundation is to secure resources that enable the School to develop initiatives that increase the skills of physicians and nurses in the field of oncology, to support training projects and to accelerate the transfer of scientific advances to clinical practice.

ESOF is based in Lugano and is governed by a Board of Trustees. Together with the Italian sister foundation, the Fondazione per la Formazione Oncologica, ESOF annually assesses ESO's activities and initiatives, supporting their implementation and monitoring their effectiveness.

ESOF Board of Trustees:

Carlo Maggini, Bellinzona
Michelangelo Balmelli, Lugano
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Franco Cavalli, Bellinzona
Alberto Costa, Milan
Giorgio Nosedà, Mendrisio
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Vittorio Vellano, Turin
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Lugano, Switzerland.



THE SCIENTIFIC COMMITTEE

Prof. Franco Cavalli

The governance of the European School of Oncology is extremely simple: ESO is not a scientific society, has no membership and no elected members. It is a self-monitored and self-controlled independent organisation, established in Milan in 1982, supported by two Foundations, one in Italy (Fondazione per la Formazione Oncologica) and one in Switzerland (ESO Foundation).

The School is led by a Board of Directors, chaired by the President, for all the administrative and management issues, and by a Scientific Committee, chaired by Professor Franco Cavalli, who took over this position from the founder Umberto Veronesi in 2011.



The surroundings of the Monte Verità in Ascona, Switzerland.

Franco Cavalli is a distinguished onco-haematologist, internationally renowned for his scientific work in the field of lymphomas. He has been part of the leading group of ESO since its establishment in 1982 and the first founding session of the Scientific Committee of the School was organised by him, together with Michael Peckham, Bob Pinedo, Louis Denis and Emmanuel Van Der Schueren in the enchanting surroundings of the Monte Verità in Ascona, Switzerland.

The composition of the ESO Scientific Committee 2017-2019 is:

Franco Cavalli, Bellinzona
Adriana Albini, Milan
Felipe A. Calvo, Pamplona
Alexander M.M. Eggermont, Paris
Stan Kaye, Sutton
Peter Naredi, Göteborg
Larry Norton, New York

Christian Rolfo, Baltimore
Lena Sharp, Stockholm (EONS)
Stephan Stilgenbauer, Ulm
Eric P. Winer, Boston
Paul Workman, Sutton
Alberto Costa, Milan (*ESO Chief Executive Officer*)
Fedro A. Peccatori, Milan (*ESO Scientific Director*)
Alexandru Eniu, Cluj-Napoca/Bellinzona (*Deputy Scientific Director*)

MANAGING ESO AND ITS STRUCTURE

Dr. Alberto Costa



Dr. Alberto Costa, a breast cancer surgeon from Milan with previous research activity in the field of cancer chemoprevention, was appointed Director of ESO in 1982, with the task of establishing the School, its offices and its first activities. He has managed ESO since then, reporting at the same time to its Board of Directors and to the Scientific Committee, and designing the annual programme of activities for over thirty years. In 2017 the Board confirmed his position as CEO and appointed Dr. Fedro A. Peccatori as Scientific Director. Together they are responsible for the management of the School and for the scientific content of its activities.

Since 2016 Dr. Costa has also been the Editor-in-Chief of the School's scientific magazine, *Cancer World*, which has a printed version that is distributed all over the world (16,000 copies) and an online version available on the website www.cancerworld.net.

The concept of *Cancer World* is to tackle key issues in oncology, mostly at a European level, by interviewing authors of papers with a high impact factor, by designing ad hoc surveys on controversial topics, by summarizing solid and extensive reviews on very relevant areas of oncology, by illustrating the professional and personal profile of emerging oncologists, cancer patient advocates, administrators and managers. *Cancerworld* is also committed to supporting journalists interested in cancer in different ways.

ESO receives an annual unrestricted grant from its two Foundations as a result of the endowment decided by its founders and accepts a sustaining membership fee from different industrial and commercial sponsors for a total which cannot exceed 25% of its total budget. On the basis of the available funds, ESO prepares its educational programme which is submitted for approval to the Board, the Scientific Committee and the Foundations.



An ESO Task-Force meeting in Villa Verganti Veronesi
(Inveruno, Milan Malpensa Airport area)



SCIENTIFIC DIRECTOR

Dr. Fedro A. Peccatori

Dr. Fedro A. Peccatori is a senior medical oncologist and gynaecologist at the European Institute of Oncology in Milan, Italy with a keen interest in women in cancer. He has a strong scientific curriculum, with more than 180 publications in the International Journal. After many years of collaboration with ESO, he was appointed Scientific Director of the School in 2017. He contributes to the development and expansion of most of the ESO educational initiatives in different geographical areas and supervises the activities of the programme coordinators, together with the Academic entities that collaborate with the School. He has given momentum to the Eurasian programme, where he coordinates the activities within Russia, Baltic Countries and Kyrgyzstan. He's in charge of the Clinical Training Programme, that integrates the theoretical learning process with 3 to 6 months' residency in a restricted group of European cancer centres. These centres have accepted an agreement with ESO to ensure high standard clinical practice and scientific tutorship to its fellows.



A fellow of the CTC programme

The CTC centres are current the following:

- **Comprehensive Cancer Centre**, Ulm, Germany
- **European Institute of Oncology (IEO)**, Milan, Italy
- **Istituto Nazionale dei Tumori**, Milan, Italy
- **Oncology Institute of Southern Switzerland (IOSI)**, Bellinzona, Switzerland
- **Institut Gustave Roussy**, Villejuif, France
- **Royal Marsden Hospital**, London, UK
- **St Vincent Hospital**, Dublin, Ireland
- **The Christie, NHS Foundation Trust**, Manchester, United Kingdom
- **Champalimaud Clinical Centre**, Lisbon, Portugal
- **Erasmus MC Cancer Institute**, Rotterdam, The Netherlands

DEPUTY SCIENTIFIC DIRECTOR

Dr. Alexandru Eniu



Dr Alex Eniu is a medical oncologist at Cancer Institute Ion Chiricuta in Cluj, Romania. He is an internationally recognized breast cancer expert, with a prestigious publication track and also a keen interest in public health and access to oncological care. He was appointed Deputy Scientific Director in 2018 with the task of supervising the breast, urogenital, lung, rare tumours programmes and collaborating with the Scientific Director. He remains the coordinator of the Eastern Europe, Balkan and Mediterranean Regions programme. This geographical area has attracted increasing attention from ESO mostly for its strategic position and for the strong educational need of doctors and nurses. The main focus of activity has been the implementation of a Masterclass in Clinical Oncology, together with courses, seminars and visiting professorship programmes.





e-ESO

Dr. Marco Siano



The main activity of the e-ESO department is outlined at www.e-eso.net where ESO in co-operation with *Nature Reviews in Clinical Oncology* and *Critical Reviews in Oncology/Hematology* offers a series of free distance learning programmes on the internet, called "e-sessions".

e-sessions are weekly, free, educational sessions held on Thursdays, from 18.15 to 19.00 CET without commercial sponsorship and are CME accredited.

e-sessions can be categorized by type: highlights from the major congresses, pathway sessions, debates, grandrounds, oncoreviews, clinical case discussions and sponsored sessions (selected sessions held in collaboration with SPCC sponsors).

The screenshot shows the e-ESO sessions website interface. At the top, it says "European School of Oncology" and "e-ESO sessions Your Education live, free and just a click away!". Below this is a navigation menu with six options: "Connect LIVE on Thursday at 18:15 CET", "Learn with our experts and discussants", "Interact ask questions to our experts BEFORE, DURING and AFTER the live sessions", "Get CME credits", "Access at any time, to any past recorded session available on the site", and "Play mastermind participant quiz". A section titled "THURSDAY, JOIN LIVE AND INTERACT" lists session times for various cities: 9:15 SAN FRANCISCO, 12:15 BOSTON, NEW YORK, 14:15 BUENOS AIRES, 17:15 DUBLIN, LISBON, LONDON, 18:15 MADRID, PARIS, ROME, 19:15 CAIRO, CAPE TOWN, TEL AVIV, 20:15 MOSCOW, 21:15 DUBAI, 22:45 MUMBAI. At the bottom, there is a QR code, social media links, and logos for "NATURE REVIEWS in Clinical Oncology" and "Critical Reviews in Oncology/Hematology".

The live e-ESO sessions allow the highest level of interaction between the participant, the expert and the discussant, whilst further participants can join the recorded sessions which remain available on the e-ESO website for further viewing and CME accreditation.

Within the e-learning offer, the School also publishes clinical cases on the ePatCare® platform and, beyond, it supports other online programmes, such as the Master Online Advanced Oncology held by Ulm University, Germany, the Online Master in Medical Oncology held by e-oncologia, the Online Master in Molecular Oncology held by the Centro de Estudios Biosanitarios in Madrid.

CAREER DEVELOPMENT

Prof. Nicholas Pavlidis



ESO's mission is reflected in its motto "Learning to Care", which emphasizes the importance of the learning process, and the goal of caring for the patient in a holistic sense, in contrast to focusing purely on treating the disease.

By far, the most structured ESO educational activity is the Masterclass, the natural evolution of those residential and full immersion courses which marked the start of the School in the early eighties. Designed for those who are defining and orientating their professional career, these events are characterised by the extraordinary cohesion of the faculty, which has developed a consistent programme after many years of working together.

Admission to the Masterclasses is by competitive application based on the candidate's curriculum vitae, his/her clinical experience and level of support from his/her mentor.



Participants at the 16th ESO-ESMO Masterclass in Clinical Oncology and 10th ESO-EONS Masterclass in Oncology Nursing, 25-30 March 2017 - Nauen OT Groß Behnitz (Berlin area), Germany.

ESO TEAM

Lorena Camarini
Administration
and Human Resources



Marina Fregonese
Rare Tumours
Programme



Corinne Hall
Editorial and Media Office,
Clinical Training Centres
Fellowship Programme



Dolores Knupfer
EEBR, Lymphoma
Programme and
Event Organisation



Jacopo C. Buranelli
Cancerworld



Luis Carvalho
Event Organisation
and Latin-American
Programme



Alice Ciocchini
Event Organisation



Elena Fiore
Accademia di Senologia

Gabriele Maggini
Communication



Francesca Marangoni
e-ESO and Event
Organisation



Daniela Mengato
SPCC, Eurasia and
Mediterranean Region
Programmes



Roberta Ventura
ABC Global Alliance and
Event Organisation



Paolo Gatti
Administration Office



**Sarah Jane Giannakis
Ortelli**
Scientific Committee
and WOF



Laura Richetti
Patient's programme and
Event Organisation



Alexandra Zampetti
Certificate of
Competence in Breast
Cancer and Lung Cancer
and Event Organisation



BREAST CANCER PROGRAMME

Dr. Fatima Cardoso

Breast cancer is traditionally a high priority field for ESO due to the strong scientific and medical profile of his founder, Professor Umberto Veronesi.

In breast cancer, efforts will continue to be concentrated on two very specific aspects, advanced cancer and the disease in young women, a rare disease with several aspects still poorly understood, is the focus of the BCY international conference

In the field of advanced breast cancer, besides the well-known ABC international consensus conference, the ABC Global Alliance was established by ESO in 2016 as a multi-stakeholder platform for all those interested in collaborating on common projects relating to ABC and with the goal to improve and extend the lives of women and men living with ABC in all countries worldwide and to fight for a cure.

Furthermore, in cooperation with Ulm University and following the structure of the Certificate of Competence in Lymphoma, a similar curriculum of studies was developed in breast cancer and ESO is currently running the second co-hort.

The programme also runs the ESO *breast cancer observatory* - a group of international experts presenting their views on what can be expected to happen in the field in the coming 12 months - and the website www.breastcentresnetwork.org promoting quality certification of breast units/centres and listing 200 dedicated centres around the world.



LUNG CANCER PROGRAMME

Dr. Enriqueta Felip



The lung cancer programme was launched as a consequence of the considerable scientific progress in the field, of the increasing availability of early detection measures which could effectively downstage the disease with benefits in survival and of the growing demand for advocacy initiatives in favour of these patients.

The establishment of the programme is also consistent with the effort made by ESO to launch LuCe (Lung Cancer Europe), the first European patients advocacy organisation in lung cancer.

The model of the Certificate of Competence in Breast Cancer and in Lymphoma will be the basis for a new cooperation established with the University of Zurich: a Certificate of Advanced Studies in Lung Cancer was launched in 2018.

The programme also runs the ESO *observatory on lung cancer* - a group of international experts presenting their views on what can be expected to happen in the field in the coming 12 months.





LYMPHOMA PROGRAMME

Prof. Emanuele Zucca

Lymphomas are also a traditionally high priority field for ESO, as Prof. Franco Cavalli, a key authority in the field, has been involved in the ESO activities from the very beginning

The educational offer in lymphomas, focuses on constant updates in a fast-growing field with close interaction with the International Conference in Malignant Lymphoma (ICML), which includes the traditional pre-conference course on leukaemia and lymphoma in Ascona. A new initiative relates to the role of PET-CT in the management of lymphoma and courses in the field are held in cooperation with the European School of Multimodality Imaging & Therapy (ESMIT).

Furthermore, the programme includes the Certificate of Competence in Lymphoma, an academically recognised curriculum of studies, that is held in cooperation with Ulm University and developed with the contribution of internationally renowned physicians and scientists. The School is currently running the third co-hort.

CAREER DEVELOPMENT

ESO
European School of Oncology

uulm

CERTIFICATE OF COMPETENCE IN LYMPHOMA
THIRD COHORT 2017-18

The European School of Oncology in co-operation with Ulm University is presenting a structured Certificate of Competence in Lymphoma Programme, an academically recognised curriculum of studies, that was developed with the contribution of internationally renowned physicians and scientists in the field of haematologic oncology.

PROGRAMME
The Programme, which is offered on a part-time basis using blended learning modules and seminars, is divided in three attendance semesters (in Germany and Switzerland) and four e-learning modules.
Over the duration of 14 months the Programme provides a total of 400 hours of comprehensive training, accordingly equalled with a workload of 14 European Credit Transfer and Accumulation System Points (ECTS) by the University.
The second semester started in April 2016 and due to the positive feedback received, the third edition is scheduled to start in February 2017.

ELIGIBILITY
The Programme is designed for oncologists and haematologists (medical oncology, haematology, internal medicine, radiation oncology, pathology), but it is equally accessible to specialists in related sciences who are engaged in the field of oncology, especially in the field of lymphoma.

ADMISSION AND DEADLINES
Admission to the Certificate of Competence in Lymphoma Programme is by competitive application and the selection will be based on the eligibility criteria and selection procedure.
Applications will be considered if received completed with all required documents, and within the deadline. Attendance is limited to 20 participants.
Applications will be accepted via the online application system starting in spring 2016. The deadline will be 16 September 2016.

CERTIFICATE
Upon successful completion of the Programme, participants will obtain an academic certificate issued by the European School of Oncology and Ulm University entailing 14 ECTS and a diploma supported by Ulm University.

Chairs:
J.O. Armitage, US
M. Bergmann, DE
F. Cavalli, CH
S. Silgenbauer, DE

FURTHER INFORMATION AT
WWW.ESO.NET

ESO 35
years

LEUKAEMIA AND LYMPHOMA

10-13 June 2017
Ascona, Switzerland

Chairs:
M.F. Fey, CH – J.D. Armitage, US – E. Zucca, CH

Hosting Chair:
F. Cavalli, CH

REGISTRATIONS WILL BE PROCESSED ON A FIRST-COME/FIRST-SERVED BASIS
FURTHER INFORMATION AVAILABLE AT: WWW.ESO.NET

ORGANISING SECRETARIAT: European School of Oncology (ESO) | Piazza Indipendenza 1 | 6900 Bellinzona | Switzerland
Business hours: (CH) +41 91 820 00 00 | (Switzerland) +41 91 820 00 00

An intensive and interactive course held in co-operation with and preceding the 14th International Conference on Malignant Lymphoma

COURSES AND SEMINARS

RARE TUMOURS PROGRAMME

Prof. Paolo Casali



ESO joins the worldwide movement on rare cancers by being actively involved in the European rare cancer community and being part of Rare Cancers Europe (RCE).

Besides already covering paediatric cancers and haematological cancers, in 2016 the School established a programme with specific focus on rare adult solid cancers. There is a growing demand for medical education of young oncologists willing to devote their professional life to some or all rare adult solid cancers.



In partnership with ESMO, Rare Cancers Europe and the Istituto Nazionale Tumori, Milan, an annual Clinical Update on Rare Adult Solid Cancers course is presented as a regular appointment for updating clinical oncologists. Furthermore, in cooperation with the University of Milan and the Istituto Nazionale Tumori a structured programme organised in modules to discuss in depth the several tumours types of this field will be launched.

Participants at the "ESO-ESMO-RCE Clinical Update on Rare Adult Solid Cancers" held on November 2016, in Milan, Italy.



GYNAECO-ONCOLOGY PROGRAMME

Prof. Cristiana Sessa

The Gynaecologic Cancer Programme was launched on April 1st 2018 because of the relevance of the related pathologies and following the increasing activities that the School is undertaking in this field.

The planning of the events that will start being organised in 2019 foresees the launch of an ESO Observatory (a group of international experts presenting their views on what could be expected to happen in the field in the coming 12 months) at a relevant international congress on Gynaeco-Oncology, the representation of ESO in the organizing Committee of the ESGO-ENYGO-ESO Masterclass in Gynaeco-Oncology and the coordination of the related sessions in the various ESO Masterclasses in Clinical/Medical Oncology.



THE EURASIA PROGRAMME

*Committee 2018-2019: Dr. Fedro A. Peccatori - Dr. Matti Aapro
Dr. Anton Barchuck - Dr. Tatiana Semiglazova
Dr. Sergei Tjulandin
Executive Coordinator: Maria del Grande*



ESO has been active in Russia since the late eighties, when a number of “Red Square Seminars” were organized. The programme has been recently renewed with a strong presence also outside Russia, including Georgia, Bielorrussia and Latvia. Masterclasses and topic-oriented courses have been established, and ESO will continue to be present with dedicated sessions during the White Nights Congress in St Petersburg and the RUSSCO congress in Moscow, in collaboration with Dr. Anton Barchuck, Dr. Tatiana Semiglazova and Dr. Sergei Tjulandin.

In 2016, a cooperative programme in Kyrgyzstan was started, with the aim of improving breast cancer diagnosis and treatment in the country. Dr Maria Del Grande, a medical oncologist at the Oncology Institute of Southern Switzerland (IOSI), is coordinating the efforts for the School. The project has already achieved the remarkable result of setting up an up-to date immunohistochemistry laboratory in Bishkek, with personnel exchange and shared educational programmes between Kyrgyzstan, Switzerland and Italy. This successful experience will serve as a model to set up diagnostic and treatment packages in other countries in the region by providing structured educational pathways to doctors, nurses and patients advocates.



ESO delegation visiting an hospital in Kyrgyzstan



THE LATIN-AMERICAN PROGRAMME

Dr. Matti Aapro

The cultural and linguistic link to Europe is the key element of this increasing "return to the origins": in the words of a Latin-American oncologist, technological development in medicine mostly comes from the US, but still a lot of thinking and knowledge in care comes from Europe. And they want

both. In 2015, a pilot project was developed with the first edition of the Latin-American Masterclass in Clinical Oncology, held in Brazil and based on the same model used in the European Masterclass. This first edition proved extremely successful and showed that the effort to return to the region has been worthwhile.

It was therefore decided to confirm ESO's presence in the region and establish a Latin-American Programme within the organisation.

The yearly Masterclass will rotate among the Latin-American sub-regions and further expansion of the programme was implemented by including past Masterclass participants in the European Clinical Training Centres Fellowship programme.



THE ESO OFFICIAL JOURNALS

The School's official journal is Critical Reviews in Oncology/Hematology (CROH), whose editor-in chief is Dr. Christian Rolfo (Baltimore) while the past editor in chief was Dr. Matti Aapro, a distinguished medical oncologist in Geneva.

ESO has always given particular attention to scientific journals as a key tool to follow up the investment made by participants in attending its educational activities. ESO has collaborative agreements with three scientific journals to which financial support is given in exchange for subscriptions for ESO participants and promotion of ESO events. CROH was selected as the School's official journal thanks to its strong educational content. ESO also cooperates with the following journals: *The Breast* and *Tumori Journal*. The collaboration with these three publications also sustains the School's Media Department and in particular it provides content for the scientific magazine *Cancer World* and the e-ESO online educational programme.



THE WORLD ONCOLOGY FORUM®

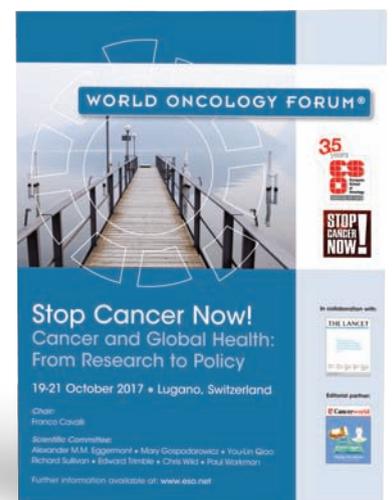


The success of the World Oncology Forum®, originally conceived and designed to celebrate the 30th anniversary of ESO's foundation, went well beyond the expectations and was unanimously recognized as a very special effort to give cancer the visibility it deserves on the global health policy agenda.

The World Oncology Forum® held in Lugano in October 2012 was cautiously announced as a one-off event but it quickly became very clear that the 10 points of its final statement (written and published in partnership with The Lancet) would require further discussion and thoughts. Two smaller editions were held in 2014 and 2015, focusing on "Treat the Treatable" and "Prevent the Preventable".

The 2017 edition intended not only to discuss the situation of the global fight against cancer, but also to devise models of funding, which could allow us to tackle the challenge more effectively – its mandate being Cancer and Global Health: From Research to Policy.

In November 2018 a special task force of 12 experts involved in the previous editions will prepare a summary position paper.





THE ESO SCIENTIFIC MAGAZINE: CANCERWORLD

Anna Wagstaff
Senior Associate Editor

The ESO scientific magazine *Cancer World*, whose previous editor was Mrs. Kathy Redmond, from Lugano, still remains unmatched after many years.

The solid position of *Cancer World* in the global oncology world also gives credit to other media activities organised by the department. These activities (*Cancer World* Journalism Award, Media Training and Event and the *Cancer World* Journalist Network) aim at promoting and rewarding intelligent and critical coverage of cancer and to cultivate a more positive but realistic image of the disease.

This bridge to a larger audience outside that of oncology professionals, is also consistent with ESO's commitment to patients advocacy. The School actively made possible the establishment of Europa Donna, the European breast cancer coalition, Europa Uomo, for prostate cancer, LuCe (Lung Cancer Europe), the European Cancer Patients Coalition (ECPC), and other initiatives in the field, including the newly established ABC Global Alliance.



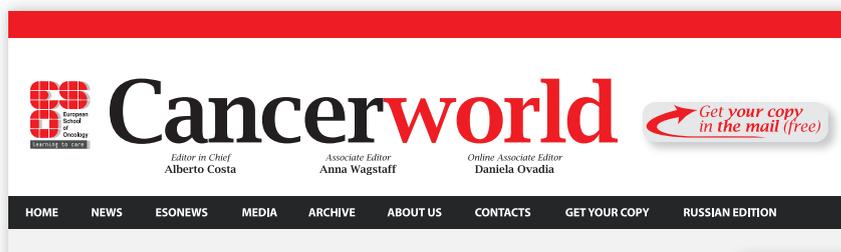


CANCER WORLD ONLINE

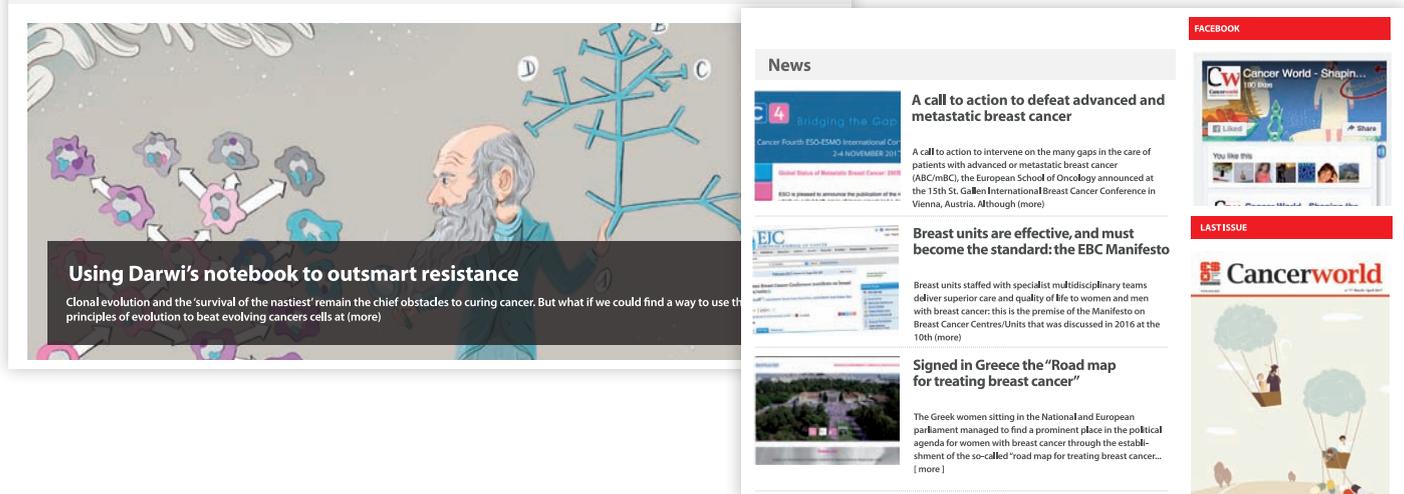
Dr. Daniela Ovadia
Associate Editor

ESO's scientific magazine, *Cancer World* (www.cancerworld.net), explores the complexity of cancer care from the standpoints of all those involved in the world of cancer, including health professionals, patients, researchers, advocates, administrators, policy makers and politicians, and offers readers insight into the myriad decisions that shape their professional and personal world.

Cancer World includes in-depth interviews with some of Europe's most influential oncology leaders, who are invited to comment on breaking news, discuss complex and difficult issues and share their experiences in overcoming personal and professional challenges as they have pushed forward the boundaries of their practice.



The restyled cancerworld.net website.





SHARING PROGRESS IN CANCER CARE

SPCC is the acronym for Sharing Progress in Cancer Care, a collaborative programme with the industry that the European School of Oncology launched in the late nineties to support its flagship educational event, the annual Masterclass in Clinical Oncology, and its scientific magazine, Cancer World.

A number of mainly pharmaceutical companies have responded very positively to ESO's proposal over the years, and have become "sustaining partners" of the School, signing up to an annual fee according to various levels (platinum, gold or silver) and accepting the unrestricted nature of such a support.

The present list of Sustaining Partners is:

- ASTRAZENECA
- BMS
- FRESENIUS KABI
- ELI LILLY
- HELSINN
- PFIZER
- AMGEN
- CELGENE CORPORATION
- GENOMIC HEALTH
- NOVARTIS ONCOLOGY
- SANDOZ BIOPHARMACEUTICAL
- TAKEDA PHARMACEUTICALS INTERNATIONAL AG

The European School of Oncology was established in Milan, Italy, in 1982 thanks to a number of wealthy Italian donors who believed in the vision of its founders, Umberto Veronesi and Laudomia (Domietta) Del Drago. Over the years income from ESO's two private foundations has increased to a stable level to guarantee at least 75% of ESO's activities. Funding from the SPCC programme currently represents 25% of the annual revenues of the School.

To increase the transparency of its activities and finances, ESO has decided to become progressively independent from any direct industry support and to shape its educational offer around the amount of private donations available each year. It will focus on the personal career development of mostly young health professionals involved in oncology.

SPCC will continue as a legally independent entity in the field of cancer education, focusing on areas where collaboration between various stakeholders including industry and academia is more pronounced and is key for success. SPCC will start to operate on this new basis from January 2019, under the guidance of Dr Matti Aapro in Geneva, and in close cultural and scientific collaboration with the School.

For inquiries and further information write to eso@eso.net.



ESO BOUNDARIES

A Specific Mission

ESO's teaching activities are focussed in Europe in a broad sense, including non EU Countries and going East until Eurasia, and in those areas who have a closer link with European culture and languages, like the Mediterranean area and Central and Latin America.

e-ESO and Cancer World are directed to anybody interested in oncology anywhere in the world.





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